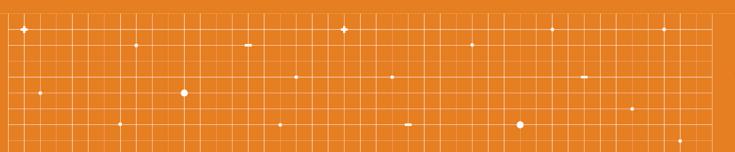


ARDUINO EDUCATION









AGENDA

- 1. INTRODUCTION TO ARDUINO
- ARDUINO EDUCATION AS PART OF ARDUINO
- 3. EDUCATION PORTFOLIO
 - 1. SCIENCE KIT
 - 2. STARTER KIT
 - 3. CTC 101
 - 4. CTC GO!
 - 5. ENGINEERING KIT
- 4. ARDUINO CERTIFICATION PROGRAM

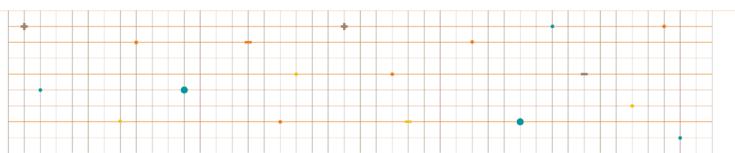




WHAT IS ARDUINO?



AN **OPEN SOURCE** HARDWARE, SOFTWARE AND CONTENT PLATFORM



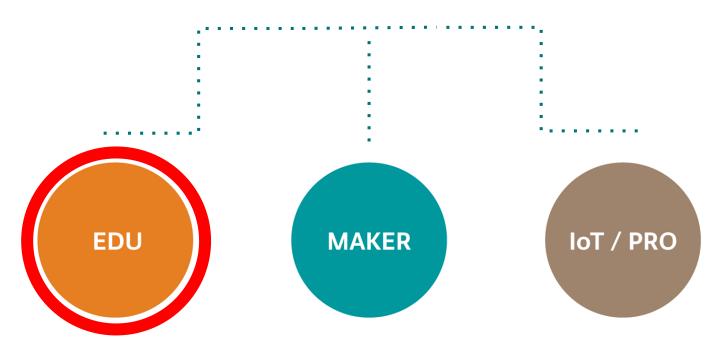


MISSION



Enabling anyone to innovate by making complex technologies simple to use.

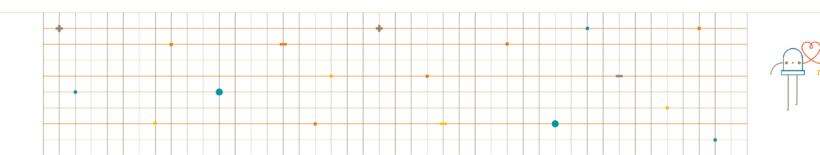






ARDUINO EDUCATION

Dedicated team formed by education experts, content developers, engineers and interaction designers from all around the world to develop the **next generation of STEAM programs** and to **support the needs of teachers and students** throughout the educational journey.



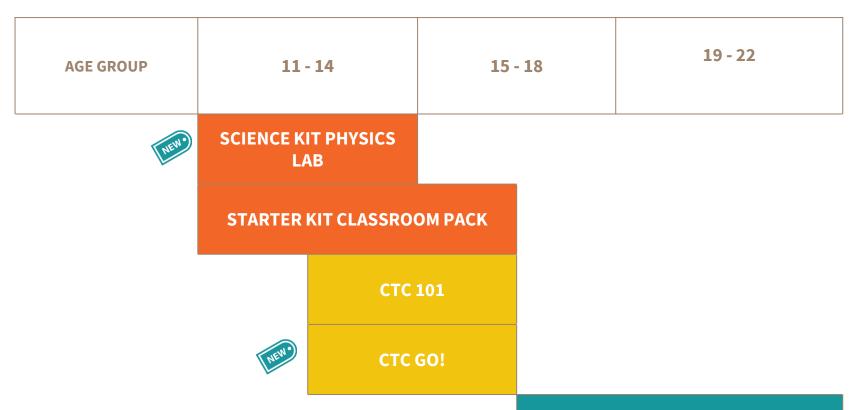


ARDUINO EDUCATION

- Project based learning
 Hands-on approach supported by hardware kits for groups and classrooms, e-learning platforms
- Age range
 From middle school to college and university
- Key effort on teachers training and support
- Strong partnerships with Mathworks, Google



ARDUINO EDUCATION PORTFOLIO MAY 2019









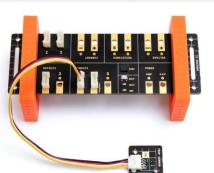
SCIENCE KIT - PHYSICS LAB

The first Arduino Education program designed for scientific exploration for middle school teachers and students

SCIENCE KIT - PHYSICS LAB: THE FIRST ARDUINO KIT FOR MIDDLE SCHOOL









- PROJECT-BASED EDUCATIONAL CONTENT

to run **10 lessons**, aligned with **NGSS** and national **UK Curricula**

- DATA COLLECTION AND ANALYSIS through the Google Science Journal App



- EACH TOOLBOX
 recommended for 2 students
- GOOGLE CLASSROOM COMPATIBLE
- DEVELOPED IN PARTNERSHIP WITH:





SCIENCE KIT - CONTENT

- Content on Arduino Online Platform, a simple to use platform written by educators for educators and students
- 2 students and 1 teacher can be registered on the online platform with each toolbox
- The content includes: 9 guided experiments, teachers lesson plans, getting started guide and worksheets
- 10 Lessons program in total / Fairground theme
- All aligned with NGSS



SCIENCE KIT – ONLINE PLATFORM

ELECTROMAGNETISM & THERMODYNAMICS



ELECTRIC FORTUNE TELLER

Can you guess a shocking fortune? What does your future hold? Let's find out!



BUZZ WIRE MAZE

Steadiest hand wins! Build a conductive 'maze' and then try to avoid the buzzer as you guide the loop around your course!



HAUNTED HOUSE THEREMIN

Did you hear that? Make paranormal sounds with a magnet!



THERMO MAGIC SHOW

It's not magic, it's science! Learn about how different materials conduct or insulate heat.



DROP ZONE

Can you slide faster than your friends? Explore gravity and measure the acceleration of your Arduino board.



KINETICS & KINEMATICS

SPRING RIDER

Make your Arduino board bounce to learn about harmonic motion!



GRAVITRON

Learn about rotations per minute, circular motion, the force required to spin this ride, and the relationship to centrifugal forces.



PIRATE SHIP

What changes the speed and duration of a swing? Captain the ship and test the oscillation of a pendulum.



CENTRIFUGE

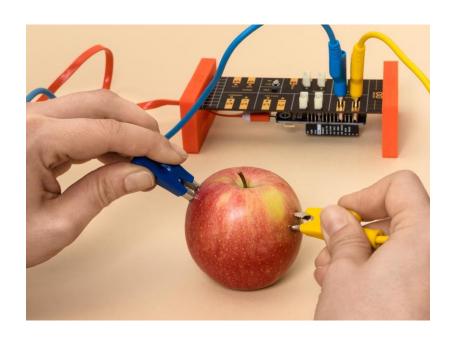
How much energy can you store in a rubber band? Don't get dizzy... Learn about potential energy and motion!



JUMPING INTO EXPERIMENTING RIGHT AWAY



GRAVITY AND ACCELERATION EXPERIMENTS



CONDUCTIVITY EXPERIMENTS



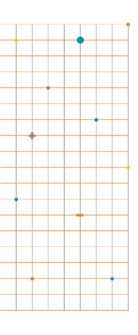




ARDUINO STARTER KIT

Widely used by Educators

STARTER KIT - HANDS-ON LEARNING OF THE PRINCIPLES OF ELECTRONICS AND CODING IN THE CLASSROOM



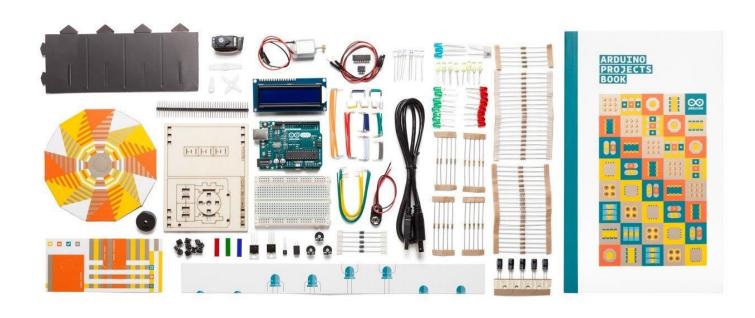


- 6 x Arduino Starter Kit
- Guide book
- 15 Projects included
- Age range: 11-17



MATERIALS AND BOOK











ARDUINO CTC 101

Creative Technologies in the Classroom 101 is the flagship STEAM Classroom Solution

CTC 101: THE IDEAL ONE STOP-SHOP STEAM EXPERIENCE FOR THE CLASSROOM



- STRONG INTERACTION AMONG STUDENTS

Project Based Learning
Group Collaboration
Cross-curriculum approach

- ONLINE LEARNING CONTENT

with state-of-the-art non linear learning process

- COMPREHENSIVE TRAINING AND SUPPORT

for up to 3 educators from start to end of the program

– AGE RANGE 13-17





WHAT IS INCLUDED

TOOLBOX



26 PROJECTS
AND EXPERIMENTS



BOARDS, SHIELDS AND COMPONENTS FOR A CLASS OF UP TO 30 STUDENTS

ONLINE PLATFORM



ENG/SPA/ITA/CAT CONTENT



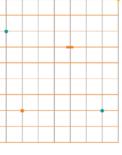
PROJECT BASED

TEACHER SUPPORT & TRAINING











CTC 101 - ONLINE PLATFORM















ENGLISH (EN) ▼



MODULE 1 - PROGRAMMING

Get started and learn the basics of programming. Develop an interactive snake, a video game or a customized clock using the programming environment Processing.



MODULE 2 - SPORTS

Learn the basics of digital technologies to control digital actuators and read digital sensors. Build and play with small electronic games that simulate sports like basketball, fencing and pong among others.



MODULE 3 - MAGIC

Learn about the magic of analog signals and the serial port. Build projects that introduce sound and images that highlight analog signals.



Classroom Manager

Educators

Training Support

Students

FAQ



MODULE 4 - ROBOTS

Learn the basics on how to control motors and sensors. Build different robots and add movement to them by using standard and continuous servos.



MODULE 5 - SPACE

Learn about bluetooth connectivity, the onboard gyroscope, and the accelerometer. Create fun toys to explore space using a rover or navigating with a gyroscope.





VALUED BY TEACHERS, ENJOYED BY STUDENTS



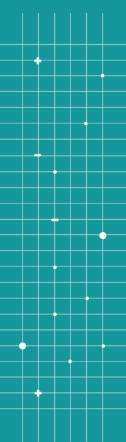


3,000+ TEACHERS IN 2018

35,000+ STUDENTS IN 2018



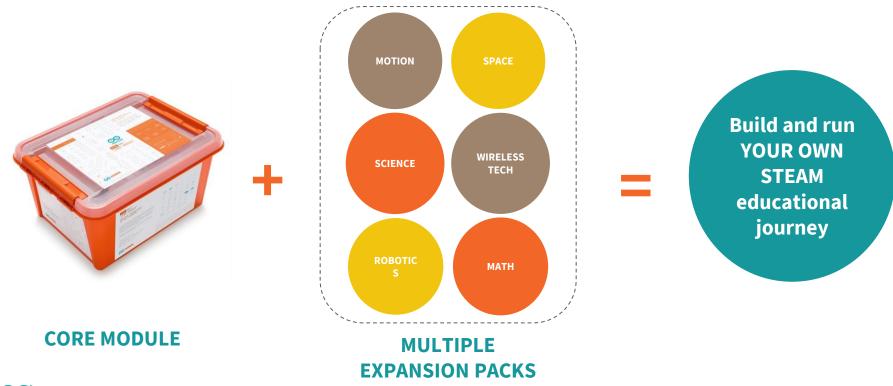




ARDUINO CTC GO!

A modular multi-year STEAM program to teach Creative Technologies in the Classroom

CTC GO!, A MODULAR STEAM PROGRAM WITH ENDLESS POSSIBILITIES





CTC GO!, THE FIRST MULTI-YEAR CUSTOMIZABLE ARDUINO EDUCATION STEAM PROGRAM





- CROSS-CURRICULUM EDUCATIONAL CONTENT to run 20 lessons, aligned with NGSS, national UK Curricula and 21st Century skills
- PREMIUM TRAINING AND SUPPORT for up to 3 educators
- MODULAR ASSEMBLY PIECES
 and all the mechanical parts to build the projects
- EACH TOOLBOX IS RECOMMENDED for 24 students and up to 3 teachers
- BASED ON ARDUINO UNO WIFI REV 2
- COMPATIBLE WITH GOOGLE CLASSROOM



CURRICULUM ALIGNMENT

UK Curriculum

- Computing (K1-K4)
- Design and Technology (K1-K3)
- Information, Media and Technology Skills (K1-K12)

21st Century Skills

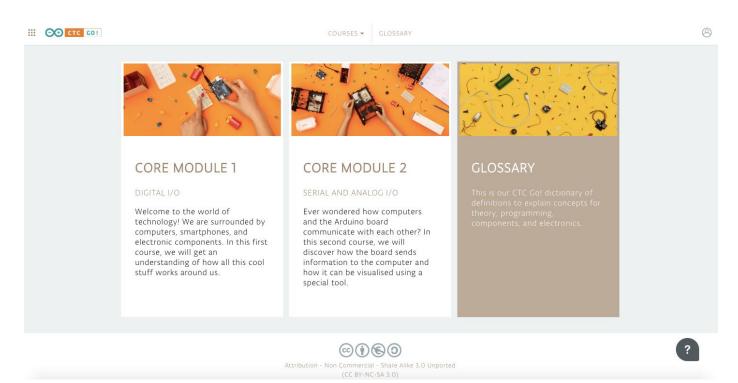
- Learning and Innovation Skills
- Life and Career Skills
- Information, Media and Technology Skills

NGSS (Next Generation Science Standards)

Engineering Design

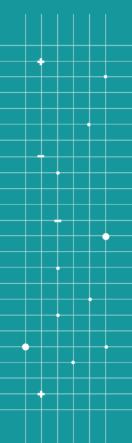


CTC GO! - ONLINE PLATFORM









ARDUINO ENGINEERING KIT

The first Arduino Education Product for

Engineers

ARDUINO ENGINEERING KIT: THE FIRST ARDUINO KIT FOR THE HIGHER EDUCATION COMMUNITY



- INTRO TO CROSS-CURRICULUM CORE ENGINEERING CONCEPTS

based on 3 hands-on projects

- ORIGINAL ONLINE CONTENT

for educators and students

- INTEGRATING MATLAB AND SIMULINK with Arduino ecosystem
- DEVELOPED IN PARTNERSHIP WITH:







ENGINEERING KIT - ONLINE PLATFORM

ARDUINO ENGINEERING KIT

You will be introduced to engineering through a series of practical exercises, resources and theoretical material to easily learn fundamental concepts and key aspects of mechatronics and programming. For it, you will be using Arduino, MATLAB® and Simulink®. The content of this course is divided into six chapters and it has been designed to be followed sequentially from chapters 1 to 3, which should be used as reference when needed. Chapters 4, 5 and 6 are projects, they can be done at any order, but it is recommended to start with chapter 4.



1. INTRODUCTION

Get started with the Arduino Engineering course, get to know the materials included in the kit and the tools you will use to build the projects.



2. GETTING STARTED

Learn the basics for Arduino IDE, MATLAB® user interface, and Simulink® models. Your will discover how these three tools can be connected to each other while making practical exercises.



3. CONCEPTS

Go through a detailed explanation about key engineering concepts such as encoders, I2C communication, PWM signals, and LiPo batteries.



4. DRAWING ROBOT

Build a robot that extracts line traces from a image and program it to reproduce and duplicate the image as a drawing on a whiteboard. You will learn about physics, programming, and physics.



5. MOBILE ROVER

Build and program a mobile rover to follow paths, move objects with a forklift, and avoid obstacles. You will learn about differential drive robots and how to simulate their behavior, control their position or speed, and

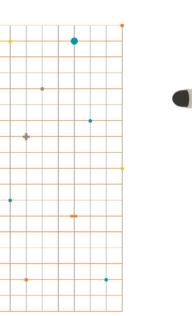


6. SELF-BALANCING MOTORCYCLE

Build and program a motorcycle that self balances and maneuvers by Itself on different terrains using a flywheel. You will learn about physics, control algorithms, and how to simulate the vehicle's overall behavior.



DRAWING ROBOT



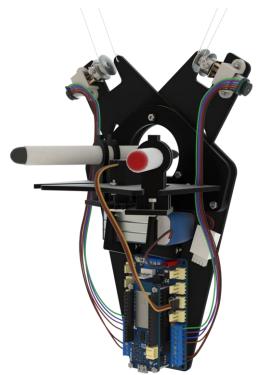
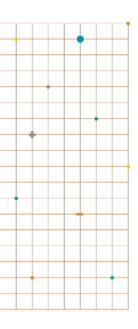


 Image processing of pictures to take from them the traces to replicate it in a white board

- Trigonometric concepts that allow knowing the position of the robot at the whiteboard
- Mathematical movement concepts to transform the pixels that make up the images in meters that the robot has to move.



MOBILE ROVER





 Real time image processing to locate the robot position on the arena

 Real time image processing to detect obstacles



SELF BALANCING MOTORCYCLE





 Apply the mathematical theory in the simulink model

PID control modeling based on IMU sensor data

Apply safety measures



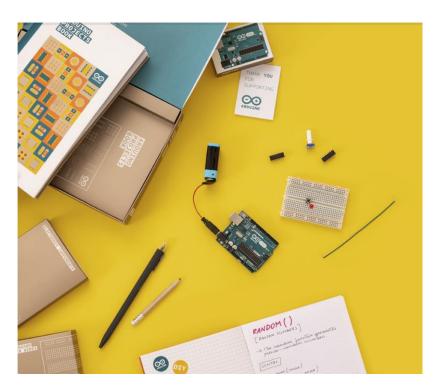
In less than one year the Arduino Engineering Kit has been chosen and used by Educators in more than 130 academic institutions in more than 60 countries.

Thank you all!



ARDUINO CERTIFICATION PROGRAM (ACP): AS REQUESTED BY USERS ALL OVER THE WORLD





- OFFICIAL CERTIFICATION
 for enthusiasts, educators, and professionals
- "FUNDAMENTALS" is the first module released
- COVERS THREE MAIN KEY AREAS
 theory and introduction to Arduino, electronics,
 and coding
- BASED ON ARDUINO STARTER KIT
- MORE INFORMATION ON OUR WEBSITE:
 https://store.arduino.cc/digital/cert_fundamentals





THANKS!

Angela Szegedi Area Sales Manager EDU – DACH & Central Europe



